

## MEDIA RELEASE

January 22, 2008

**Canstruction**<sup>®</sup>  
Waterloo Region



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# What Teams *Can* Do

## Canstruction<sup>®</sup> Waterloo Region

March 28 through April 4, 2008

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Kitchener, ON (January 22, 2008) – **The Food Bank of Waterloo Region is looking for teams to participate in Canstruction<sup>®</sup>, a food-raising competition that takes place for the first time in Waterloo Region from March 28 through April 4, 2008.** Canstruction<sup>®</sup> is an international building competition that was launched in New York in 1993. It is currently held in more than fifty cities world-wide including Toronto, Halifax, Windsor and Calgary. The Food Bank of Waterloo Region is hosting this inaugural event in conjunction with the 2008 Spring Food Drive.

Canstruction was developed to bring together, in the spirit of friendly competition, engineers, architects, designers, construction professionals and students to design and build structures using canned and packaged food. Once built, these massive structures can measure up to 10' long by 10' wide, and reach 6' in height. (3.48m L x 3.48m W x 1.83m H). Structures contain thousands of cans of food and are impressive works of art that are spectacular to view. Most importantly however, all of the food from each structure is donated to The Food Bank of Waterloo Region to be used to provide emergency food for individuals in our community.

The Food Bank of Waterloo Region is looking to local businesses, universities and colleges to get involved. For \$300 a business can enter a team and then showcase their building expertise, creativity and innovative spirit in support of a great community cause. Teams are comprised of five individuals who actively build their structure during a 10 hour marathon at Conestoga Mall on the evening of March 28. When the Mall opens on Saturday March 29 at 9:30am these structures will be on display for the public to view and to vote on to determine their favourite.

Sponsorship opportunities are also available and are another great way for a business to get involved!

For information on how to enter a team or sponsor Canstruction<sup>®</sup> Waterloo Region visit [www.thefoodbank.ca](http://www.thefoodbank.ca) or call the Canstruction<sup>®</sup> Hotline: 519-743-5576 # 249. **Team Registration Deadline: February 15, 2008.**

Remember – it starts with one can. You can make a difference in our community.



canstruction

A charitable foundation of the  
Society of Design Administration  
promoting annual design/build  
competitions and exhibitions to  
benefit hunger relief organizations.

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Charitable Registration No. 11923 3310 RR0001

