



THE
FoodBank
OF WATERLOO REGION

Sharing with my community.
Every day.

2008 Spring Food Drive Kicks-Off Set a Place For Your Neighbour

Set a place at the table
For someone who might need it
Set a place at the table
For someone to sit down and eat
Kick their shoes off
Put their feet up
Forget about their troubles for a while
When there's a place at your table
There's a little hope for you and I

Original song by Jake Leiske and Kenny Munshaw

This is the chorus of an original song written for Jake Leiske's vocal students at the KW Bilingual School. This song was part of a CD sold by the students to raise funds for The Food Bank of Waterloo Region. The \$5500 in proceeds were presented at the kick off of the Spring Food Drive held at Conestoga Mall. The food drive will run throughout the region until April 2.

Conestoga Mall demonstrated what can be done with teamwork and over 3,000 cans of food. Their giant measuring tape built from canned beans and pasta near centre court at the mall provided an eye-catching display to generate interest and awareness of the need for food assistance in Waterloo Region. It also provides a significant kick start to help the reach the goal of raising 205,500 lbs of food.

"The food raised during the spring food drive will be needed over the next 6 months to feed individuals and families throughout our community that will struggle to put food on their tables because of a variety of circumstances," stated Wendi Campbell, Executive Director of The Food Bank. *"So far about 50 organizations have registered their food drives. We estimate that we will need about 150 food drives to meet our goal."*

Yum Restaurants held a worldwide initiative called World Hunger Relief. Locally Twincorp was one of the organizations in Canada that raised the most funds per restaurant towards this initiative. They chose to donate the \$3000 raised to The Food Bank as their charity of choice.

Cash donations are important for acquiring and distributing the 3 million pounds of food needed each year. For each \$1 donated The Food Bank is able to provide over \$8 worth of emergency food. Donations can be made online or by calling The Food Bank.

Food donations can be made at any local grocery store, fire hall, Conestoga Mall, The Food Bank or at the many community food and fundraising events being held between now and April 2nd. Places of business, places of worship, schools and organizations are encouraged to coordinate food drives on behalf of The Food Bank of Waterloo Region. For more information on how to support the Spring Food Drive, please contact The Food Bank at [519] 743-5576 or online at www.thefoodbank.ca.

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For more information, please contact
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