

So no one goes hungry...



Food Drive Handbook

**50 Alpine Court • Kitchener • ON • N2E 2M7
P) 519-743-5576 • F) 519-743-8965 • W) www.thefoodbank.ca
Charitable Registration No. 11923 3310 RR0001**

MOST NEEDED ITEMS



THE
FoodBank
OF WATERLOO REGION

Canned Meat and Fish
Peanut Butter
Beans in Sauce
Rice
Cold Cereal
Canned Fruit
Macaroni & Cheese
Canned Stew & Chilli
Canned Vegetables
Fruit & Veggie Juice



The Food Bank of Waterloo Region would like to thank the following sponsors for their generous contributions:



DUNDEE WEALTH MANAGEMENT
Dundee Private Investors Inc.



Things to Remember

POSTERS

Place posters in high traffic areas to increase visibility. Use a sticker or handwrite your food drive details onto the blank poster.



BOXES



Find a visible and/or central location to place your food drive boxes. Remember to tape the bottom of the boxes so there are no unfortunate accidents!

If possible please reuse your old boxes. Photocopy paper boxes work well!

GETTING YOUR DONATION TO THE FOOD BANK



Help take your donation further by dropping it off at our warehouse (Mon-Fri 8:30 -4:30)

If there is more than you can manage please request a pick up when you submit the registration form.

Please keep in mind that due to the volume of food drives, the date that you request for pick-up may not be available. We will be happy to work out other arrangements. Please try to have all the donations at one central location, preferably near an exit. If you have more than 10 boxes please have someone ready to help our volunteers load the truck. Thanks!

Food Drive Ideas

Dress Down Day

Charge everyone a donation to wear jeans or a crazy article of clothing one day.

Brown Bag It

Bring a lunch to work and donate the cost of a lunch for one day.

Peanut Butter Drive

Hold a food drive for two items: peanut butter & jelly. Kick off your drive by serving peanut butter & jelly sandwiches.

Guest Speaker or Video

Arrange to have a Food Bank speaker come as a kick-off, wrap-up, or mid-drive motivator for your food drive or use The Food Bank video (on YouTube or borrow a copy).

Theme Days

Designate each day of the week for a different food. For example: Macaroni Monday, Tuna Tuesday, White Rice Wednesday, Tomato Sauce Thursday, Canned Fruit Fridays.

Match Game

Ask management if they will match staff donations with food or a cash equivalent. This is a great way to instantly double your food drive!

Food Chain

Create a goal to wrap a line of food around someone's office, a room, etc.

Spread the Word

Help promote the food drive in a newsletter, email, poster, or on your outdoor sign. If available, place food drive bags on everyone's desk to remind them about the drive.

Forget-Me-Not

For colleagues that forget to bring in food, or for those organizations with restricted space, consider collecting cash instead of food. You can equate \$2.50 with 1 lb of food if you are having a competition.

New "Do"

Give your boss, colleague or teacher a new hairdo if the organization reaches their goal.

Friendly Competition

Divide your group into teams and challenge each other. The prize can be the losing team washes the cars of the other team or takes them for lunch or whatever you want!

Challenge other companies in your field or your neighbours to see who can raise the most per person.

All Dressed Up

Have your colleagues wear their most formal attire to work.

Pay Day

Consider attaching a Food Bank brochure to the employees' pay stubs as a reminder to bring in donations.

The Winner Is

Hand out awards in various categories: who brings in the most food, who was the most enthusiastic, who was the closest to guessing the final total poundage, first person to bring in their donation, etc.

Family to Family

Think about what a family of four would need. Aim to collect enough food to feed a family of four for a week. See how many families you can help!

Painting a Brighter Future

Have children paint a picture of what it means to them to help someone else. Post these in a hallway or classroom to remind them, throughout the food drive, why they are helping. Divide the youth by age and have each age bring in a different item.



FoodBankWatReg



The Food Bank of Waterloo Region



519-743-5576



info@thefoodbank.ca

Please pass on your own suggestions to help motivate colleagues through Twitter, Facebook, phone, or e-mail

Hunger Count

The generous support of this community has allowed The Food Bank of Waterloo Region to continue to provide emergency food assistance through our over 70 member agency community food programs including: Emergency Hamper Programs, Community Meals, Shelters & Residential Programs and Other Community Programs. A list of the agencies can be found at www.thefoodbank.ca as well as links to other resources.

In Waterloo Region during 2010:

26,500 residents of Waterloo Region sought emergency food assistance

38% were children

10% were working poor

24% were disabled

Over 48,000 people in Waterloo Region are living below the poverty line (2006 census).

<p>For more information about The Food Bank, who we serve, or additional ways in which you can make a difference please visit us at www.thefoodbank.ca</p>	 <p>THE FoodBank OF WATERLOO REGION 50 Alpine Court Kitchener Ontario N2E 2M7 519-743-5576 (phone) 519-743-8965 (fax) info@thefoodbank.ca www.thefoodbank.ca</p>
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DONATION TRACKING SHEET



Organization Name _____

Date Submitted _____

Please print clearly. Tax receipts will be issued to individual donor as per their contributions.

DONOR NAME	MAILING ADDRESS	PHONE	PAYMENT METHOD	AMOUNT	FUTURE MAILINGS
					<input type="checkbox"/> yes <input type="checkbox"/> no
					<input type="checkbox"/> yes <input type="checkbox"/> no
					<input type="checkbox"/> yes <input type="checkbox"/> no
					<input type="checkbox"/> yes <input type="checkbox"/> no
					<input type="checkbox"/> yes <input type="checkbox"/> no
					<input type="checkbox"/> yes <input type="checkbox"/> no
					<input type="checkbox"/> yes <input type="checkbox"/> no
					<input type="checkbox"/> yes <input type="checkbox"/> no