

# MEDIA RELEASE

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## Canstruction® 2011: March 12 - 20 A great March Break activity!

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**CONTACT:** Ruth Friendship-Keller  
[ruthf@thefoodbank.ca](mailto:ruthf@thefoodbank.ca)  
(519) 743-5576 #225

Kitchener, ON (March 9, 2011) – For the fourth year teams of architects, engineers, designers and students plus 34,000 cans of food will converge in Waterloo for Canstruction® Waterloo Region. This year 3 teams will begin building their can structures at Conestoga Mall during store hours on Sat. March 12. The remaining teams will be working through the night to have their structures ready for judging Sunday morning.

“It will be really interesting to see the structures at their early stages on Saturday morning and try to guess what they will end up looking like,” says Russell Wong, member of the Canstruction Waterloo Region planning committee. “The guessing game will be half the fun. The other half will be coming back on Sunday or later in the week to see all the finished structures and vote with a donation for your favourite to receive the People’s Choice Award.”

The finished structures can be as large as 10 ft x 10 ft x 6 ft and will be on public display beginning from 12:00 p.m. on Sunday March 13 through to March 20 throughout Conestoga Mall. Anyone unable to visit the mall during Canstruction will be able to see the structures online and vote for their favourites at [www.thefoodbank.ca](http://www.thefoodbank.ca). The winner of the People’s Choice award will be announced on Sunday, March 20 prior to de-Canstruction.

“As a food raising event, Canstruction not only raises a lot of food for The Food Bank but also raises awareness of hunger in our community by capturing our imagination,” says Wendi Campbell. “We are very fortunate to have such talented teams, supported by their employers and sponsors, giving their time and talents to this event. Canstruction Waterloo Region 2010 is proudly supported by Research In Motion Limited.

This year teams from the Accelerator Centre, ARIDO (Grand Valley Chapter), Conestoga College, McAfee, Medicalis, MTE Consultants Inc., Robertson Simmons Architects Inc., RWDI Inc., St. George of Forest Hill Youth Group, Stantec, The Walter Fedy Partnership, UW Engineering and UW Architecture will be building structures for awards in Canstruction® Waterloo Region and competing in Canstruction International.

Canstruction is a fun way to help our neighbours and nourish hope in our community. We are encouraging the public to go to Conestoga Mall and vote/donate for their favourite structure or go to [www.thefoodbank.ca](http://www.thefoodbank.ca) to vote with your donation.

**You CAN make a difference. One can at a time.**