

## Countdown Continues as Goblins and Cold Weather Approach

### MEDIA RELEASE

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The countdown to reach the goal of 375,000 lbs of donated, non-perishable food this fall continues as preparations for the winter months ramp up. “Comparing the results so far to last year, we are on track to meet this target by early November,” says Wendi Campbell, The Food Bank of Waterloo Region’s Executive Director. “The many fun, spooky Halloween events this weekend will play an important role in meeting the target.”

Residents of Waterloo Region should be on the lookout for ghouls and goblins collecting food door to door on Halloween night for programs such as Trick or Eat, Halloween for Hunger, Kans for Kids, and CANS (Citizens Always Need Supper). The Haunted House on Markwood Drive returns this year as well, collecting donations for The Food Bank instead of charging an admission fee.

The young people coordinating Halloween food drives have raised thousands of pounds of food in the past and The Food Bank will need them to be just as successful again this year. November 1<sup>st</sup> marks the first night of the Out of the Cold Program in Waterloo Region. Last year The Food Bank distributed over 32,000 lbs of food to Out of the Cold locations.

In addition to food financial donations are critical to keeping the trucks on the road and the warehouse functioning, ensuring the food raised can be handled and distributed effectively. Financial donations can be made anytime online at [www.thefoodbank.ca](http://www.thefoodbank.ca) or by calling 519-743-5576.

In celebration of two remarkable food drive efforts, Kitchener Rangers players will be on hand at The Food Bank on November 10 to meet students from the two winning schools from the Rangers Classroom Food Drive Challenge. Players and students will learn more about hunger in our community and help sort the many bins of food donations that have arrived in the warehouse.

Three million pounds of food is distributed each year by The Food Bank, through 76 community food programs. Last year 28,000 people needed emergency food assistance. Food donations can be made at any time of year at grocery stores, food drive events or at The Food Bank.

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*For more information, please contact*

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