

Newsletter

Fall Edition 2008



THE
FoodBank
OF WATERLOO REGION

Sharing with my community.
Every day.

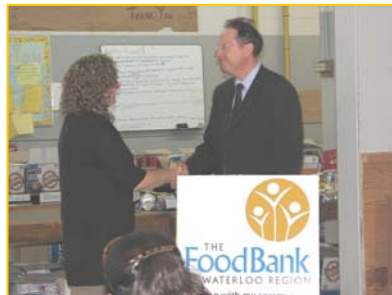
Please Set an Extra Place at Your Table

Well on Our Way – Thanks to YOU

The Thanksgiving Food Drive is well on its way to meeting its goal of raising 350,000 lbs of non-perishable food in Waterloo Region. *“Donating to The Food Bank is like sharing a meal with 25,000 of your neighbours,”* was the reminder given as the food drive kicked off on September 23rd, a week early this year.

“Fall is typically a time when food banks are running low. This year was different because essential items were completely gone. It was difficult to provide the nutritious sources of protein and other components of a balanced diet. Thank you to all of the donors, sponsors, food drive coordinators and volunteers for helping to get things back on track,” said Wendi Campbell, Executive Director of The Food Bank.

At the kick-off, Gary Attack, Gary H. Attack Financial Planning Inc, renewed his company’s annual food drive sponsorship and explained his commitment in terms of the “circle of giving” philosophy and the importance of having an “attitude of gratitude”.



Over 250 food drives were registered this fall. Two of them (shown below) helped kick off the food drive.



As their business grew, Nancy and Gary Mulhall (pictured above), **Nutri-Lawn** co-owners, decided they wanted to give back to the community. They worked with their clients and staff to collect over 1100 lbs of non-perishable food and matched this with a financial donation of \$1 per pound.

Your donations make a difference

Recently we met a successful young woman, Maria, who just 3 years ago couldn’t make ends meet because of a series of events. When she realized that she was going to have to ask for help she felt ashamed. As a well-educated, healthy person living in an affluent community she felt she should be able to make it on her own. Circumstances dictated otherwise and for the sake of her infant son, she went to a local agency for food assistance.

“The volunteers were so wonderful. I cried and kept telling them I was sorry to have to come,” she explains. *“They comforted me and told me ‘of course you had to come. You need some help right now to get back on your feet. That’s why we are here.’”*

With that hurdle overcome, she was able to focus on her job search and was soon able to move on with her life. Hers is just one of many stories of people that you help by supporting The Food Bank. Special thanks to the community food programs who provide service and support to people like Maria every day.



The Golden Triangle Sikh Association dropped off 700 lbs of food (pictured above) at the beginning of the food drive and set a goal of collecting 10,000 lbs.

(See page 4 for more on our Fall Food Drive. Learn about getting involved this Holiday season on page 3).

TO CONTACT US

50 Alpine Court, Kitchener, ON N2M 2M7

Phone: 519.743.5576

Fax: 519.743.8965

Web: www.thefoodbank.ca

Email: info@thefoodbank.ca



Thank you to all of the organizers, volunteers and patrons of this year's **Kitchener Ribfest and Craft Beer Show!** Together, you raised \$7,910 and 722 lbs of food for The Food Bank!

Punching Up Canstruction

Punch Integrated Communication has given Canstruction Waterloo Region a new look! In a 24hr design marathon the talented staff at Punch created a logo and marketing materials for Canstruction.

Canstruction is a food raising competition between architects, engineers, designers and students. Teams will design and build structures out of thousands of cans of food. Canstruction 2009 will be on display at Conestoga Mall from March 14 – 22, 2009.

For more information visit www.thefoodbank.ca or call 519-743-5576.

Thank you to The Beat Goes On, Princess Twin Cinemas, The City of Waterloo, 105.3 KOOL FM and everyone who came to enjoy Music and Movies In The Park! Over 4,000 people attended the 5 evenings of live music and great movies shown on Canada's largest outdoor screen this summer at Waterloo Park and brought donations for The Food Bank.

Music and Movies raised a total of **\$477** in financial donations and **3,356 lbs** of food!

Visit www.parkmovies.ca for details.



We're Renovating!

Courtesy of The Holmes Foundation and Conestoga College, our food sorting area is undergoing a much needed renovation this Fall! The Food Bank was chosen out of a number of worthy candidates. Our staff and volunteers are looking forward to improvements that will help us to better serve the needs in our community.

Impact Gift Giving

Choosing to celebrate family and friends through a gift to The Food Bank has become popular and powerful. Cash donations are important for acquiring and distributing the 3 million pounds of food needed each year. The Food Bank is able to distribute over \$8 worth of emergency food for each \$1 donated. In the past few months you have chosen to help families and individuals needing food assistance with donations in honour of loved ones:

Memorials

John Capindale	Brigette Long
Joseph Dietrich	John Martin
Grace Gran	Stephen Peta
Joseph Hood	Terence Qualter
Joyce Houston	Josip Slivecka
Stuart Jackson	Frank Slota
Robert David Johnston	Margaret Sproule
Cecil Kuntze	Stella Stoesser

Anniversaries

Pat and Noreen Flynn
Stan and Aileen Shaley

Birthdays

Simon Adell	Sandy Milne
Wally Boniface	Mary Stevens
Paul Guenther	Monica Szever
Jan Herzot	Margaret Vanderpool
Clara Jutzi	

E-gift cards will be available soon at www.thefoodbank.ca. You may want to consider Impact Gift Giving this Christmas.

Monthly Giving Group

Several donors recognize their neighbours may need help each month. These donors have joined our 'Monthly Giving Group'. If you want more information on how to help feed our community neighbours each month or to join the Monthly Giving Group please contact Gwenanne, Donor Relations Manager, at 519-743-5576 ext 228 or email gwenannej@thefoodbank.ca.

Volunteers are the Heart of The Food Bank!



Volunteers are directly involved in all aspects of the mission of The Food Bank:

Through community partnerships, we obtain and distribute emergency food from our neighbours for our neighbours.

Helping hands are needed this Holiday Season

Do you have time available during the day? Would you like to volunteer with The Food Bank of Waterloo Region? Drivers and Driver Assistants are needed to help with scheduled food pick-ups. Drivers must have clean driving record and be 25 or older. Must be available early mornings. Warehouse Associates are also in demand to perform several tasks: customer service, preparing food orders, repacking food products and other general warehouse duties. Some heavy lifting required. There are also year round positions that can be tailored to your schedule. For more information on volunteer positions available, please call Rose Tanyi at (519) 743-5576 Ext 226, or email roset@thefoodbank.ca.



Nelson Jarvis Award – Tasos Stathopoulos, 2008 Recipient

This award is presented by The Food Bank of Waterloo Region to a volunteer whose contributions to The Food Bank have had a significant impact on the organization's operations and profile. It is awarded to an individual who shares a passion for the community and the people who need our help. It is named for Nelson Jarvis, a former volunteer and member of The Food Bank of Waterloo Region's Board of Directors. Tasos Stathopoulos was presented this award at The Food Bank's Annual General Meeting.

Among his many qualities Tasos has the ability to see an opportunity where others might not and to make it reality. Fortunately, Tasos chose to lend his talents to The Food Bank. He joined the Food Bank's volunteer golf committee in 2005. With Tasos as chair and co-chair of the committee for the next 3 years, the tournament not only increased in quality but also in the revenue generated to help The Food Bank deliver food assistance.

Tasos was tireless in his pursuit of not only new sponsors and golfers but also new volunteers to help strengthen the committee. His message when promoting the tournament was simply "The Food Bank does essential work in our community and it needs money to do it. This tournament is a quality event that you want to be involved in." As a result of his efforts the net revenue from the tournament increased from \$21,000 in 2004 to over \$37,000 in 2007 and when Tasos reluctantly stepped back from involvement in running the tournament he left the committee with strong members ready and willing to continue to make it the best charity tournament in the Region. Congratulations Tasos. Thank you!



2008 Food Bank Awards Presented to Outstanding Contributors

(Pictured L-R): 96.7 CHYM FM, Mike Collins, Outstanding Community Participation; Oktoberfest – Onkle Hans Food Drive, Larry Blundell, Community Event Milestone; Bonduelle North America, Rob Campbell, Outstanding New Corporate Food Donor; Lester B Pearson Public School, Geof Glidden, Outstanding School Food Donor; Supplierpipeline, Lianne Boulanger, Andy Szlavik, Kevin VanderWerf, Outstanding Business Food Donor; Tasos Stathopoulos, Nelson Jarvis Award.

Absent: Uptown Waterloo Business Improvement Area, Outstanding Organization Food Donor; Maple Leaf Consumer Foods, Outstanding Food Industry Food Donor; Campbells Company of Canada, Food Industry Donor Milestone Award; Home Hardware, Milestone Sponsorship Award.

Youth in Action

The Youth Committee, comprised of youth volunteers between the ages of 14 and 24, aims to promote and build leadership skills of Waterloo Region youth while raising awareness of the need for food assistance. The Youth Committee has the best interests of The Food Bank of Waterloo Region in mind as they work towards successful fundraising initiatives.

Their first event was a Garage Sale which raised \$291.70 and received donations of \$200 and 30 lbs of food. Thank you to everyone involved!



Garage sale volunteers (L-R): Dawn Galivan, Anoma DeSilva, Brendan McFadyen, Osmund DeSilva, Andrea Stefan.

2008 Fall Food Drive Supporters

This year we had over 250 food drives registered with thousands of individuals, schools, and businesses showing their support for our Fall Food Drive. While every little bit counts, there were some food drives that went beyond expectations and deserve special mention:

500 - 999 lbs of food raised *

Bridgeport Public School	Laurentian Hills Christian School	St. Jacob's Mennonite Church
Butterfly Learning Centre	Lexington Public School	St. John's Lutheran Church
The City of Kitchener	Lincoln Heights Public School	St. Nicholas Catholic School
Country Hills Public School	Lutherwood	St. Clement Catholic School
First United Church	Maple Leaf Consumer Foods	St. Peters Evangelical Lutheran Church
Golden Triangle Sikh Association	Programmed Insurance Brokers	Suddaby Public School
Grand River Collegiate Institute	Riverside Public School	Waterloo Mennonite Brethren Church
Keatsway Public School	Sandvine Inc.	Waterloo Regional Police
Kitchener Gospel Temple	Sheppard Public School	Williamsburg Public School
KW Bilingual School	Southridge Public School	

1000 lbs of food or more raised *

Bell Canada	Highview Community Church	Raytheon Canada Ltd.
Bluevale Collegiate Institute	KW Fall Home Show	Resurrection Catholic Secondary School
Breslau Public School	MacGregor Public School	Spaenaur
Cameron Heights Collegiate Institute	NCR	Sunshine Montessori School
Canada Revenue Agency	Northlake Woods Public School	Waterloo Collegiate Institute
Christ Lutheran School	Nutri-Lawn	Waterloo Pentecostal Assembly
CHYM FM (Oktoberfest Breakfast)	Onkel Hans Food Drive (KW Oktoberfest)	Westvale Public School
Conestoga-Rovers and Associates	<i>* over 20 000 lbs of food raised!</i>	

\$500 or more raised *

Acute Environmental & Safety Services	The City of Kitchener (Grillefest)	Peer Group
Christie Digital	KW Home Show	Quadro Engineering
Conestoga-Rovers and Associates	Maple Leaf Consumer Foods	Steelworkers Humanity Fund
Court at Laurelwood	MTE Consulting	Toyota Motor Manufacturing Canada Inc.
Desire 2 Learn	Nutri-Lawn	University of Waterloo Engineering Society B
CHYM FM (Oktoberfest Breakfast)	Onward Manufacturing Company Ltd.	UW Place Residence Council

* listing represents food and funds raised by food drives registered with us between September 1st and October 21st, 2008.
Please accept our sincerest apologies if your generous food drive donation has been missed in this listing.

MEDIA SPONSORS

CTV • Waterloo Region Record • Waterloo Chronicle • Cambridge Times • New Hamburg Independent Elmira Independent • Woolwich Observer • 91.5 The Beat • 96.7 CHYM FM/570 News • 107.5 DAVE FM • 94.3 Faith FM • FM 98.5 CKWR • KICX 106 • 105.3 Kool FM/Oldies 1090 • Rogers Television

Thank you for your support!

Please visit www.thefoodbank.ca to donate on-line or call 519-743-5576



Yes! I would like a TOUR of The Food Bank of Waterloo Region
(please detach and send to us)

Name: _____

Address: _____

City: _____

Prov.: _____ Postal Code: _____

Daytime Phone: _____

Evening Phone: _____

Email address: _____