



## MEDIA RELEASE

For Release – November 23, 2011

### **The Voice of a Child Can Change the World**

KW Bilingual School is embarking upon their 6<sup>th</sup> Christmas CD featuring their talented vocal students. The proceeds of the CD titled *The Voice of a Child Can Change the World* will benefit The Food Bank of Waterloo Region once again. Portions of the CD will be performed on Thursday, Nov. 24 at Waterloo Public Square from 6-7:15 p.m. as part of the Canaccord Financial Holiday Concert.

*“This project is important to KW Bilingual School. We love being able to showcase the talents of our students but more importantly it is a great opportunity for our school community to help those less fortunate,” said Frank Leahy, Director of the School’s Music Department. “We believe the voice of a child can change the world and are pleased to be able to demonstrate it with this CD.”*

All proceeds go to The Food Bank of Waterloo Region. CD's are sold for \$20.00 and will be available at the KW Bilingual School 600 Erb St. W., Canaccord Capital Uptown Waterloo 101-80 King. St. S. and The Food Bank, 50 Alpine Court, Kitchener after December 5th.

The previous 5 volumes have raised \$14,495 for The Food Bank.

*“We greatly appreciate the help of the KW Bilingual School staff and students,” said Wendi Campbell, Executive Director of The Food Bank. “Financial donations are extremely important this time of year. A \$20 donation will help us feed a family of four for four days.”*

Three million pounds of food is distributed each year by The Food Bank to 71 member agencies and food programs. The community is encouraged to contribute to The Food Bank through food and financial donations, as well as volunteering. For more information or to make a donation online, visit [www.thefoodbank.ca](http://www.thefoodbank.ca) or call The Food Bank at 519-743-5576.

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