



MEDIA RELEASE

Loyal Order of Water Buffaloes helps Food Drive to Goal

(WLU Social Club makes final Thanksgiving Food Drive Donation)

(For Release Tuesday, October 26, 2004) A donation of food and cash by the largest club on the campus of Wilfrid Laurier University has helped The Food Bank of Waterloo Region reach its 2004 Thanksgiving Food Drive goal. The Loyal Order of Buffaloes – at the Valu-mart location in Waterloo Town Square – presented the Food Bank with a total of 4,200 lbs. of food, including food purchased through Valu-mart with \$2,000 in cash donations raised by the club during their food drive.

“The Loyal Order of Water Buffaloes are extremely excited about the amount of food we’re donating to the Food Bank”, says Mike Clegg, President of the Water Buffaloes. “To know we helped put the Thanksgiving Food Drive over the top is a wonderful feeling. Supporting the Food Drive is about helping our community – individuals and families struggling to put food on their table. We’re proud to help, and that makes us feel good”.

The donation from the Loyal Order of Water Buffaloes helped The Food Bank of Waterloo Region raise a total of 355,159 lbs. of food – exceeding the goal of 353,000 lbs. The Water Buffaloes food drive was also one of 379 food drives conducted throughout Waterloo Region by area businesses, schools, places of worship and organizations.

The following is a breakdown of the food raised throughout our community.

COMMUNITY	LBS.
Kitchener-Waterloo	243,687
Cambridge & North Dumfries Township	89,248
Wilmot & Wellesley Township	13,050
Woolwich Township	9,074
TOTAL	355,159

“The Food Drive enjoyed an overwhelming response from the community”, says Katharine Schmidt, Executive Director of The Food Bank of Waterloo Region. “Raising more than 350,000 lbs. of food in such a short period of time would not be possible without the generous support of everyone in our community, including businesses, schools, the Fire Department, volunteers and the media. The Thanksgiving Food Drive is an act of kindness of unbelievable proportion, and this community should be extremely proud of its gift”.

For more information, please contact

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