



MEDIA RELEASE

For Release – May 25, 2011

Research In Motion Donation Benefits Food Bank of Waterloo Region

The Food Bank of Waterloo Region is thrilled to announce Research In Motion's recent donation which will enable the purchase of a much-needed, new refrigerated truck. The donation will be officially unveiled at The Food Bank of Waterloo Region, 50 Alpine Court at noon on May 31, National Hunger Awareness Day.

"Many individuals and families in our community do not have incomes adequate enough to provide fresh and healthy food for themselves or their families", said Wendi Campbell, Executive Director of The Food Bank of Waterloo Region.

Fresh food is an essential but expensive part of a healthy diet. This new truck will pick up fresh food products five days a week from local retail outlets, farmers and auctions and deliver it directly to food hamper programs and community meal programs.

Every day, 8,300 pounds of food is delivered to area food programs. Last year, local agencies distributed 65,742 food hampers and 401,145 meals. The Food Bank distributed over 3 million pounds of food to support these programs.

More than 26 000 residents need to use these programs and will benefit from the supply of fresh food products.

"RIM is pleased to continue its partnership with the Waterloo Food Bank by supporting them and the valuable service they provide to our community," said Dave Jaworsky, Senior Director, Corporate Responsibility.

For more information on the May 31st donation announcement, contact The Food Bank of Waterloo Region at 519-743-5576.

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For more information, please contact

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