

2017-2018

COMMUNITY IMPACT



THE
FoodBank
OF WATERLOO REGION

“Hunger dramatically impacts the community but what truly shapes a community, is how we **respond to the need**. As a volunteer board member and food industry partner of The Food Bank of Waterloo Region, I see first-hand, the **dedication and commitment** from the staff and volunteer team at The Food Bank to ensure those in need are able to access healthy, nutritious food.”

Trevor Herrle-Braun, **Chair**



Executive Message

Not everyone is able to put food on the table. In Waterloo Region, more than 34,000 people are forced to make impossible choices about how to provide for their families.

Pay bills or buy groceries. Dental care or buy groceries.

The Community Food Assistance Network – anchored by two food banks in Waterloo Region – supports more than 100 programs and agencies and distributed more than 4 million pounds last year. There are many stories in our community that remind us that the work we do is a team effort.

In Waterloo's Sunnydale neighbourhood, food brings people together. For many residents, food distribution days are an opportunity to gather with their neighbours, discover new foods, recipes and friends. Last year, 70,000 pounds of food were delivered to the program, providing nearly 55,000 meals to those in need.

At St. John's Kitchen in Kitchener, 300 meals are served each day, to some of the most vulnerable citizens in our community.

In Victoria Hills, neighbours are supported by a Family Outreach Program, the Salvation Army Food Hamper Program and the Paulander Neighbourhood Mobile Pantry - all working together to help a vulnerable neighbourhood in our community.

There is no shame in being hungry and there is no shame in the pitfalls in life that prevent us from being able to buy our own food. Thank you for making a difference in our community and in the lives of those who are in need of food assistance. We are grateful for your continued support.



wcampbell

Wendi Campbell

CEO, The Food Bank of Waterloo Region

2017-2018 Board of Directors

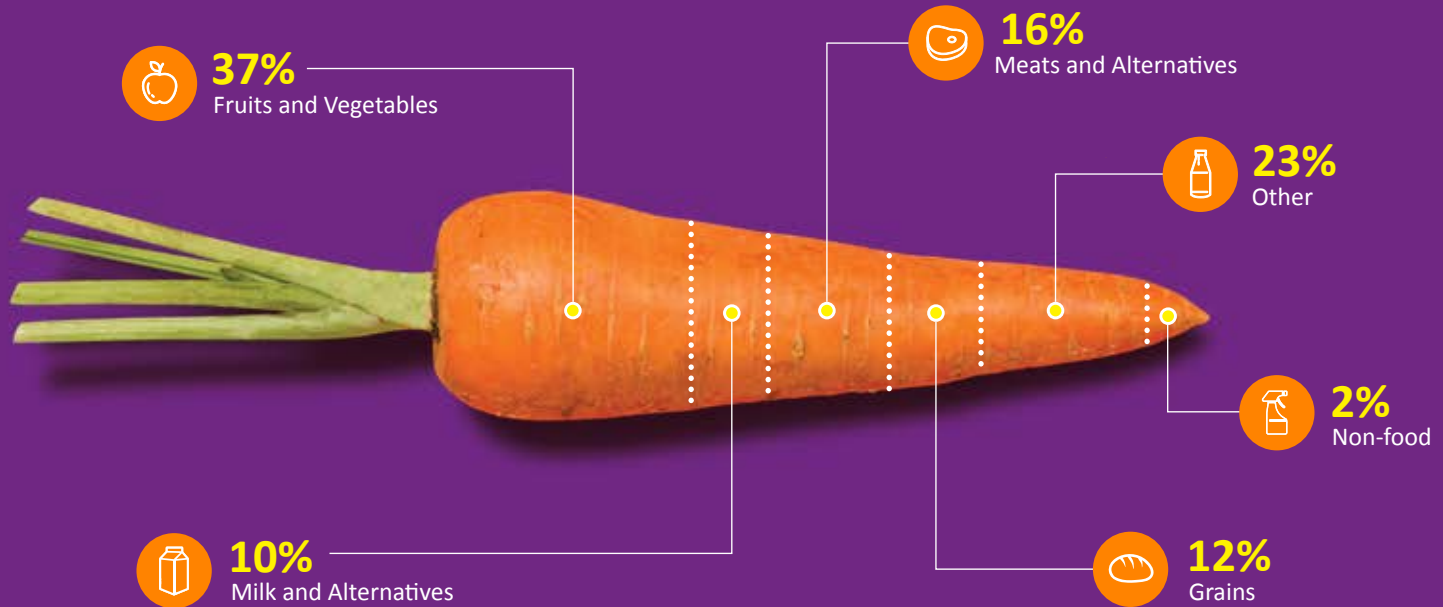
Trevor Herrle-Braun, **Chair**
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David Brenneman, **Director**
Alison De Muy, **Director**
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Darren Gilroy, **Director**
Nabil Fahel, **Director**



220

food hampers are distributed every day, with all food groups equally represented.

In the past year, The Food Bank acquired and distributed **4,523,167 pounds** of food to a network of **100+ community programs and agencies**.



A Fresh Approach to Hunger in our Community

In early June, we completed and unveiled our new on-site food processing facility, the Fresh Approaches Food Centre. By far the most significant project we took on this year, the space is a game-changer for the type of food we are able to access and distribute throughout our community.

In 2017, 35% of all food The Food Bank distributed was fresh, and that number is expected to grow, thanks to the addition of the new 578 square foot facility. The Fresh Approaches Food Centre improves the distribution and increases the variety, quality, and quantity of fresh food available to those in need.

Staff and volunteers are now able to safely process and re-package perishable food donations, extending their life span and freshness, in turn providing healthier and more nutritional food options to our community programs and agencies.

Some funding for the Fresh Approaches Food Centre is courtesy of the Walmart Foundation and Food Banks Canada.

2,065
VOLUNTEERS DONATED

24,034 HOURS
ONE HOUR PROVIDES
192 MEALS





In 2017, **587,822 meals**
were served by community
meals programs.

Financial Statements

Income Statement for the year ended June 30, 2018*

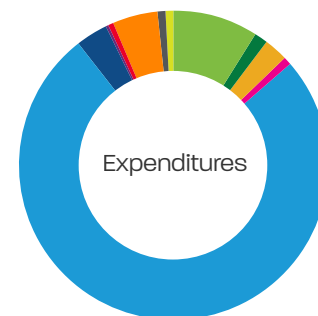
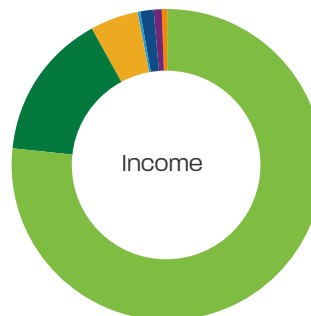
INCOME

| | |
|--|-------------------|
| Donations and Fundraising | 2,209,729 |
| Donations of Food*** | 11,236,026 |
| Region of Waterloo - Food Assistance Network | 729,976 |
| Member Distribution Service fees | 23,174 |
| United Way** | 38,638 |
| Grants and Foundations | 196,740 |
| Food Bank Distribution Services | 128,517 |
| Investment and other income | 58,020 |
| Total | 14,620,820 |

EXPENDITURES

| | |
|---|-------------------|
| Personnel | 1,339,229 |
| Administration | 185,698 |
| Fundraising/Food Drives | 399,050 |
| Food Purchase | 104,759 |
| Donations of Food *** | 11,236,026 |
| Facilities | 479,629 |
| Professional Development and Agency Relations | 34,175 |
| Transportation | 114,674 |
| Food Assistance Network | 692,425 |
| Food Bank Distribution Services | 103,095 |
| Amortization of capital assets | 110,678 |
| Total | 14,799,438 |
| Excess (deficit) of revenues over expenditures**** | (178,618) |

In the past year, The Food Bank acquired and distributed more than 4 million pounds of food, valued at \$2.60 per pound.



* An audited financial report is available upon request

**Sector Support funding is directed to the Food Assistance Network to increase the capacity of member agencies to deliver healthy, nutritious food services.

***Research commissioned by Food Banks Canada determined \$2.50 per pound as a national measure for the value of food donations.

****Surplus funds will be partially used to cover costs of building maintenance, food safety and reliable transportation resources as planned projects in 2017-2018 begin to deplete the Capital Maintenance Reserve Fund.

Member Agencies

We work with more than **100 community programs and agencies**, as part of the Community Food Assistance Network, to provide essential meals to those in need. The member agencies listed below provide a variety of services and support, such as: **emergency hampers, community centres and outreach, community meals as well as shelter and residential services.**

Anna Kaljas Residence

Anselma House

Argus Residence for Young People

Betty Thompson Youth Centre
Safe Haven Shelter

Carizon Family and Community Services

Community Ministry

Conestoga College –
Doon, Waterloo

Emmanuel United Church

Family Counselling Centre of
Cambridge & North Dumfries

Glencairn Mennonite Brethren
Church – Bridges

Healing of the Seven Generations

Historic St. Paul's Church

House of Friendship

Kinbridge Community
Association

Kitchener Church of God

KW Counselling

KW Open Bible Pentecostal
Church of God

KW Underhill Residential Home

Langs

Marillac Place

Nutrition for Learning

Our Place Family Resource and
Early Years Centre

Out of the Cold K-W Programs

Pioneer Park Church of God

Ray of Hope Community Centre
oneROOF

Salvation Army Community
& Family Services (KW)

SSVP Archangels Youth
Conference Sandwich Program

Saturday Supper@Stirling

Society of Saint Vincent de Paul
(SSVP)

St. Aloysius Church

Supportive Housing of Waterloo
(SHOW)

The Working Centre –
St. John's Kitchen

Traverse Independence

University of Waterloo FEDS
Food Bank

Wilmot Family Resource Centre

WLU Student Food Bank

Woolwich Community Services

For more information about the type of programs each member agency offers, please visit thefoodbank.ca/network

Thank You



Thank you to our premiere
Food & Fund Drive sponsors:



Emergency Hampers

Emergency Food Hamper programs are an emergency food assistance program for individuals and families experiencing food insecurity in our community.

Community Centres and Outreach

Community Centres & Outreach programs are community-based programs created to provide emergency food support to the local neighbourhood.



Shelter and Residential Service

The Shelter & Residential Services provides a safe, temporary place where people can stay while they work to find housing. Participants receive services to meet basic needs and help them move forward in their housing plan.

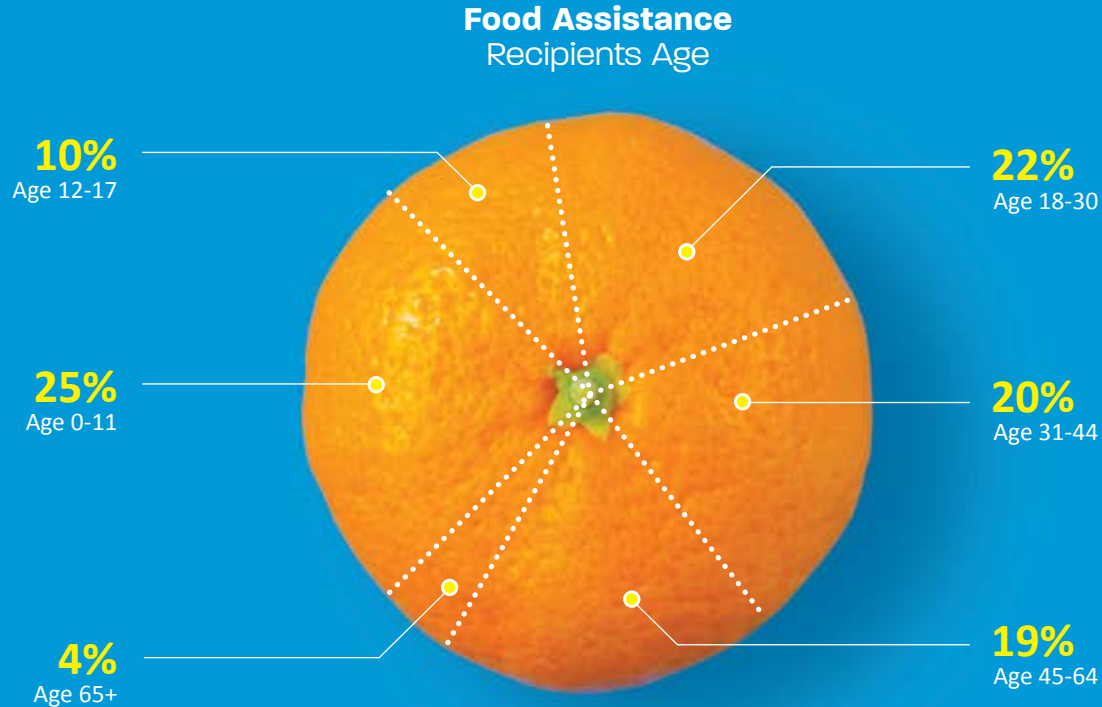


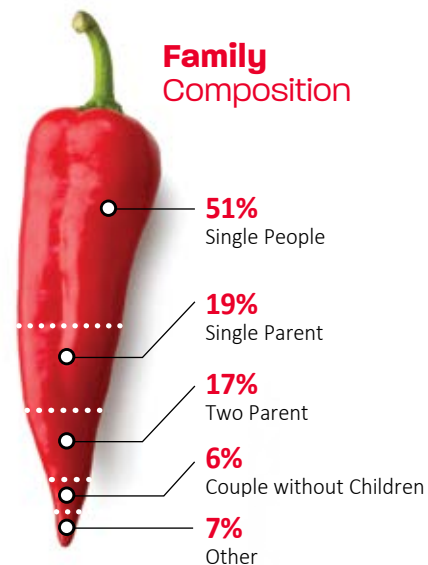
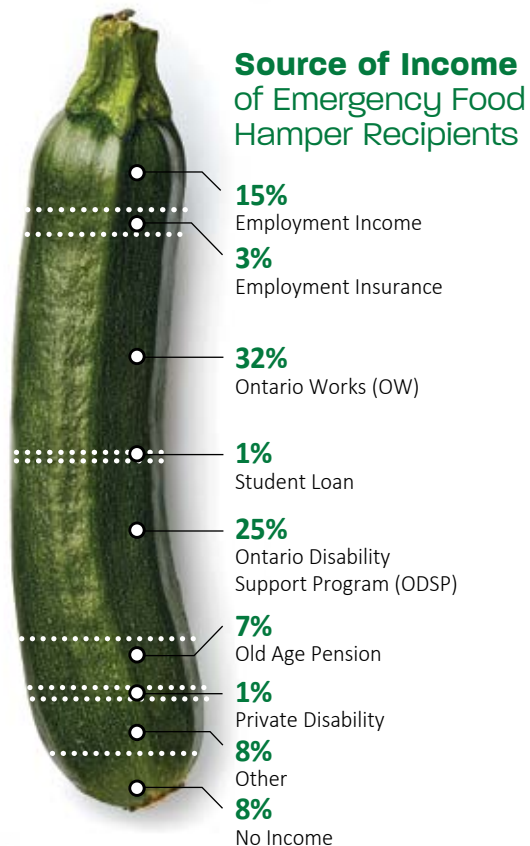
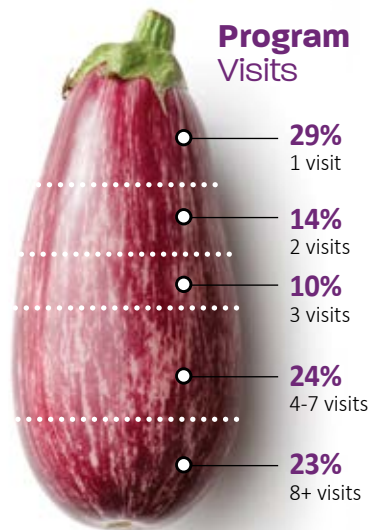
Community Meals

Community Meal programs are a free meal open to everyone in the community. These are offered throughout Waterloo Region at various locations.



The **HungerCount** is an annual report that provides insight into food insecurity in Waterloo Region.

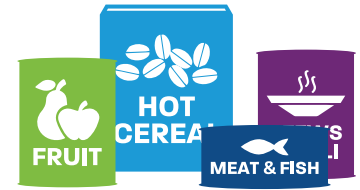




34,408 INDIVIDUALS WERE SERVED
BY THE COMMUNITY FOOD ASSISTANCE
NETWORK OF WATERLOO REGION IN 2017



TOGETHER, WE FEED NEIGHBOURS



1,600 COMMUNITY
MEALS ARE
DISTRIBUTED EVERY DAY





Ray of Hope Brings People Together

Food brings people together in different ways. It can drive social change, bridge cultures, create conversations and build communities.



Food plays an important role at Ray of Hope - a local organization that provides life-changing services for those struggling with crime, addiction or homelessness. The Food Bank provides food to Ray of Hope for their daily meals and Marketplace, their evening food hamper program.

Marketplace is a ground-breaking food hamper program that allows those in need the opportunity to grocery shop based on their individual and family needs. Clients are given points (based on their family size) and they use those points to shop for fresh and frozen fruits and vegetables, and a variety of non-perishable items. All items have an associated point value – fresh and frozen produce and vegetables are a lower point value to encourage healthy choices, while unhealthy snacks and treats have a higher point value. The Marketplace is an appointment-based program and runs Monday-Thursday from 6:30 p.m. – 9:30 p.m.

The food hamper program serves approximately 390 families per month, reaching nearly 900 people in our community.

Each week, Ray of Hope receives food deliveries from The Food Bank that account for 85-90% of food currently used for the Marketplace program and about 30% for the Community Meal program. In 2017, The Food Bank provided 214,539 pounds of food that helped Ray of Hope serve 66,624 meals.

**“We have built a great relationship with The Food Bank,” shared Jon Hill, Donor Relation Specialist at Ray of Hope.
“We know that by working together, we are able to get food to those in need.”**

Nearly **40% of households** seeking food assistance are **families with children**.

2017 Milestones



640,130 pounds

of food acquired and distributed
via provincial partnerships



In 2017 Food & Fund Drives raised

1,044,513 meals



Received new racking
in the cooler,

**2 new dock
levellers**



Opened the

**Fresh Approaches
Food Centre**

Students Giving Back:

Kiril's Story

You don't need a huge bank account or university degree to make a positive impact in your community; in fact, you don't even need to be finished public school.

Kiril, a grade 5 student at Mary Johnston Public School contacted The Food Bank of Waterloo Region for help with a class project. His teacher, Mr. Kraft, asked the students to do a project on *something that would help the community*. Kiril took the project beyond the classroom and got the community involved.

What started as a class project wrapped up with the 11 year old collecting nearly 200 pounds of food – which will provide more than 650 meals – for those in our community needing food assistance.

"I was out with my parents and saw a homeless person on the street and I wanted to help," said Kiril. "I was thinking about the class project and thought since it was the middle of the year The Food Bank probably wasn't getting a lot of donations."

Kiril put a plan together to reach out to local grocery stores for donations. "It took a lot of time to plan everything out but I had a lot of fun making my first phone call (to the grocery store to ask for support)," he said.

He was thrilled when four stores provided him with gift cards – in varying amounts – to buy and donate the most needed items.

It wasn't until Kiril began working on his class project that he learned his parents received food assistance. "Many, many years ago, when we just arrived in Canada and were settling down, we received food from a food assistance program once or twice," explained Kiril's mother, Irina.

Kiril learned how important it is to always give and help those in need. "I will be more generous now and encourage others to be more generous as well," he said.



Kiril's Donation Ideas:

Host a lemonade stand, garage sale or car wash and donate the proceeds to The Food Bank of Waterloo Region.

Mission

Through community partnership, we obtain and distribute emergency food from our neighbours for our neighbours.

Vision

To channel our community's energy so no one goes hungry.

We're Social!

Follow Us @FoodBankWatReg

 @FoodBankWaterlooRegion

#FeedWR

thefoodbank.ca



THE FOOD BANK OF WATERLOO REGION

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Charitable Registration No. 11923 3310 RR0001