

**SUNDAY, MAY 3, 2020** 

6:00 P.M. - 8:30 P.M.

50 ALPINE COURT, KITCHENER

## Social Media Resources - Vendors

Thank you for being a vendor at Apps on Alpine. Apps on Alpine promises to be an event like no other and is designed to reach the next generation of philanthropists.

We have created resources to help you spread the word about your participation. Sample social media posts have been provided below for you to post across your social networks. Sharing these posts is a great way to let your network know you're participating and encourage them to join. *Please only share the ticket messages after they go on sale on March 6, 2020.* 

## **How to Use a Sample Post**

- Visit appsonalpine.ca to download one of the sample images below.
- Upload the photo to your Instagram, Facebook, Twitter, or your preferred social platform.
- Copy and paste the sample text below (or write your own) and post!
- Be sure to use #Apps2020 and tag @FoodBankWatReg in any messages you share.



Sample Text: (Share after March 6, 2020)

On May 3, 2020 we're going to be vendors at #Apps2020, an event in support of @FoodBankWatReg. We're excited to be a part of this all-inclusive food and drink experience. Get your tickets today at appsonalpine.ca!



Sample Text:

We're excited to be serving up \_\_\_\_\_ at Apps on Alpine at @ FoodBankWatReg this May! More info about this all-inclusive food and drink experience at appsonalpine.ca. #Apps2020





Sample Text: (Share after March 6, 2020)

We're going to be at Apps on Alpine on May 3! Are you? Come enjoy an evening of specially selected drinks and appetizers in support of @FoodBankWatReg with me. Get your tickets at appsonalpine.ca. #Apps2020



Sample Text:

Are you looking to have fun at an all-inclusive food and drink experience? Join us for an evening of specially selected drinks and appetizers in support of @FoodBankWatReg as we serve \_\_\_\_\_\_ at Apps on Alpine. Visit appsonalpine.ca for more info. #Apps2020



Sample Text: (Share after March 6, 2020)

Join us on May 3, 2020 at the Region's newest food and drink experience, Apps on Alpine! You'll enjoy all-inclusive drinks and appetizers in support of @FoodBankWatReg, Get your tickets at appsonalpine.ca. #Apps2020



Sample Text: (Share after March 6, 2020)

Have you purchased your tickets for Apps on Alpine yet? Join us on May 3, 2020 for this all-inclusive food and drink experience in support of @FoodBankWatReg. Get your tickets at appsonalpine.ca. #Apps2020