Food and Fund Drive

How-to guide

THE FoodBank OF WATERLOO REGION

01
PLAN AN AWESOME EVENT

Organize a bake sale, car wash, or another type of event in support of The Food Bank of Waterloo Region.

The possibilities are endless! Get creative and have fun!

02
SET A GOAL

You can raise food, funds, or both! To simplify the process, you can even run a one item food drive and collect only one type of food or run an online fundraiser where you just raise funds.

Fun fact: $10 helps provide food for 20 meals!

03
REGISTER

Register your food and fund drive at **thefoodbank.ca/ffd**.

We'll provide boxes, bags, and posters paid for by our sponsors, and provide you with step-by-step instructions for setting up your own custom online donation page.

04
SPREAD THE WORD

Promote your food and fund drive.

Post flyers, send emails, tell your friends, and share on social! Remember to tag us @FoodBankWatReg and use #FeedWR.

05
MAKE YOUR DONATION

Drop off your food and fund drive at The Food Bank located at 50 Alpine Court in Kitchener during business hours.

06
CELEBRATE!

You worked hard to help nourish Waterloo region.

Now, it's time to celebrate your efforts! Share the results of your food and fund drive with your supporters.

Thank you to our 2026–2027 Food & Fund Drive program sponsors!

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